



VACUUM
COATING AND
PLASMA SURFACE
TECHNOLOGY

V2007

Industrial Exhibition & Workshop Week



16–18 October 2007 • RAMADA Hotel • Dresden, Germany • www.V2007.net

The exhibition will be taking place on 650 m² of the RAMADA Hotel and will be accompanied by five user workshops.



Europäische Forschungsgesellschaft Dünne Schichten e. V.
European Society of Thin Films

Intelligent Marketing • Exhibition Stands • Workshops

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The trade fair scene is undergoing a radical change

The large industrial trade fairs are bursting at the seams and are outsourcing more and more sectors, which has an especially detrimental effect on an interdisciplinary sector such as surface engineering. Since machine tool manufacturing, tool engineering and lighting engineering have left Hanover trade fair, the fair is no longer of much interest to

many plasma surface engineering companies. Most only exhibit at sector trade fairs – Euromold, EMO, Euroblech, etc.

How can a surface engineering trade fair be made attractive once more? The fair organisers are trying all different kinds of concepts.

The trade fair scene for surface engineering is changing drastically

We, the European Society of Thin Films, are not a large trade fair organiser. We are experts. Having organised around 50 sector-specific workshops so far, we know what users want. They do not only want to look into a vacuum tank at a fair and see targets; they want to be informed about new technologies and new coating systems in this in-

terdisciplinary field, combining process engineering and materials engineering, which requires a great deal of explanation.

They would like a conference and exhibition similar to the AICHEM or the MATERIALICA, but specialised in vacuum coating and plasma surface technology.

This is our concept for the V2007

... an industrial exhibition combined with five sector-specific, relatively independent workshops, which we organise along with experienced partners. Workshops with a long tradition, such as the "Neues Dresdner Vakuumtechnisches Kolloquium" (New Dresden Vacuum Technology Colloquium) now take place in these surroundings. The topics are selected to appeal to the following sectors:

- Automotive construction and automotive supplier industry
- Tool engineering and metal forming
- Plastics engineering and plastics processing
- Optics and optical equipment engineering
- Solar technology and lighting engineering
- Medical technology, food technology and biotechnology

This synergy between the exhibition and workshops for all kinds of end-user sectors will attract many visitors and also makes the event attractive to exhibitors.

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The V2007 in detail

The V2007 will be taking place in the RAMADA Hotel Dresden. An area of 650 m² is planned for the exhibition. The exhibition will be accompanied by five workshops which will each take place over two days on Tuesday/Wednesday or Wednesday/

Thursday. Conference rooms 1–3 border directly on the exhibition, supporting close communication between the exhibitors and potential customers from all different industrial sectors.

Room	Monday	Tuesday	Wednesday	Thursday	Friday
Exhibition hall	Exhibitors set up stands	Exhibitors set up stands Trade evening ¹⁾			Exhibitors dismantle stands
Conference room 1		Coatings for Biotechnology and Medicine	Coatings for Optical Instrumentation		
Conference room 2		Coatings for Solar Energy and Light Management	Coatings for Tools and Components		
Conference room 3			Coating and Modification of Polymer Surfaces (15. NDVaK)		

¹⁾ Connected with the anniversary event **15 years of the European Society of Thin Films** and the **Dresdner Transferstelle für Vakuumtechnik e. V.**

Frequently asked questions

- Doesn't the "V" compete with the "Plasma Surface Engineering" (PSE) international conference in Garmisch-Patenkirchen?

The "V" is directed at completely different target groups as visitors; it is further down-stream in the value-added chain compared to the PSE. Representatives of the plasma surface engineering end-user sectors only exceptionally visit the PSE. Incidentally, the PSE 2008, just like the V 2007, will be organised by the European Society of Thin Films.

- Why is the new conference and exhibition already due to start in 2007 – isn't that rather short notice?

The "V" will take place on alternate years with the PSE. After 2007 that would only be possible in 2009.

- Why choose Dresden in particular?

There are certainly larger and more traditional exhibition sites; however, there are not many where quite a large conference with several parallel sessions can be held in the direct vicinity of the exhibition halls but out of sight and sound. Of all these places, Dresden is the most cost-effective.

Your decision – please send to: V2007@efds.org

Name of company/organisation

Address

Phone/Fax

E-mail

Person to contact

- We would like to exhibit at the V 2007.** Please reserve²⁾
- 9 m² 18 m² 27 m² 36 m² other m²
- Full Service Package (exhibition space and stand) per m² EUR 340 + VAT
- We will bring our own stand (exhibition space only) per m² EUR 290 + VAT
- We would like to book the Special Exhibitors' Sponsor Package EUR 2,500 + VAT
- We have not yet finished planning our exhibition schedule for 2007.**
Please make us a non-binding reservation²⁾.
- We have finished planning our 2007 exhibition schedule.**
We will not take part this year, but will very likely do so in future.
- Our company has no interest in exhibiting at a conference and exhibition of this type.**

²⁾ You will find the detailed exhibition conditions at www.V2007.net

Date

(valid without signature)